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VIEW PORTFOLIO AT <http://www.joebartos.com>

**Joe handles the full cycle of publication, packaging and promotional design and production, including:**  
prototyping, print & digital design, art procurement, illustration & informational graphics, staff recruitment, training & management, InDesign, Photoshop, Illustrator, Quark & digital publication production, color proofing, photo retouching and release of files to a printer.

## EMPLOYMENT HISTORY

Feb. '97 – Present

**Bartos Graphics**– graphic design, art buying, staff recruitment, training & management, illustration and InDesign, Photoshop, Illustrator & Quark production for N.Y. companies, including:

**Time Warner, Inc.**– designed weekly large print edition of *Time Magazine*, handled Photoshop & Illustrator production and recruited & managed freelance designers

**Hearst Corporation**– designed *BusinessWeek Magazine* pages, special issues & advertorials, purchased art, selected photography, proofed color and released files to the printer

**N. Y. Times**– designed special advertising sections for *The N.Y. Times Magazine* and *Newspaper*

**Scholastic Publishing**– designed, illustrated and handled production for promotional materials, books, and magazines for N.Y. publisher; managed promotion art staff and freelancers

**Discovery Channel**– art directed and handled production of series of educational science books

**Workman Publishing**– designed and handled production of elementary & middle school trade workbook series, including prototyping, art buying, Photoshop retouching and illustration; recruited and supervised freelance designers

**Morgan Stanley**– designed financial reports and informational graphics for N.Y. investment firm

**American Media, Inc.**– production design for weekly magazine, including color proofing, release of files to the printer, and recruitment, training and supervision of freelance staff; designed and handled production of custom publications

**Guess Cosmetics**– produced mechanicals for perfume packaging

**JW Pet**– designed and handled production of series of pet habitat packages

**New York University**– taught InDesign and color theory

Jan. '93 – Feb. '97

**MKR Design**–art directed and purchased art for children's books and textbooks for N.Y.C. design studio. Clients included **Pearson Education, Harcourt Brace, and McGraw Hill**

Jan. '91– Jan. '93

**Michaelis/Carpelis Design**– design for midtown Manhattan firm specializing in publications. Clients included **Disney, Inc., MacMillan Publishing, Ballantine Books, and Henry Holt & Co.**

Oct. '88 – Jan. '91

**Gralla Publications**–*Art Director, Special Projects*– designed advertorials, special issues, logos, charts & graphs, presentation comps, illustrations and display advertisements for Manhattan based trade magazine publisher (20+ publications)

## COMPUTER SKILLS

InDesign, Illustrator, Photoshop, Quark, QPS, K4, and Adobe DPS (digital magazine production)

## EDUCATION

M.F.A., Visual Journalism, School of Visual Arts, N.Y.C.  
B.F.A., Communication Arts, University of Kansas

## HONORS

1st place, N.Y. Book Fair 2000, Book design, Elementary School Publishing  
1st place, N.Y. Book Fair 1995, Book design, Elementary School Publishing  
1st place, N.Y. Book Fair 1994, Jacket/Cover Design, Elementary School Publishing  
1st place, Editorial Cartooning, Sigma Delta Chi Mark of Excellence Competition, 1981

**References**  
Available Upon Request  
**Desktop Publishing Set-up**  
**Available for Off-site Projects**